



## FOR IMMEDIATE RELEASE

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## **Arista Introduces its New PC104-A2512 Industrial CPU Motherboard, Ideal for a Variety of Computing Applications**

*The new PC104-A2512 features PC/104 Plus Form Factor and is well equipped with two COM ports, one parallel port, and four USB 2.0 ports.*

**FREMONT, CA – February 15, 2007** – Arista Corporation, a leading industrial computer solutions provider and system integrator, announced today its new PC104-A2512 industrial CPU motherboard specifically designed for industrial computing application. The motherboard features a unique self-stacking bus design, allowing motherboard expansion without backplane or card cage support. This offers users an opportunity to exponentially increase information storage capacity.

The PC104-A2512 is comprised of 1x UltraATA-133 and 1x Compact Flash type I/II data transfer storage device sockets and DDR Socket at 400MHz supporting DDR SO-DIMM memory. It features an AMD Geode™ LX-800 CPU providing a combination of low power consumption and high-speeds up to 500MHz. The motherboard supports CRT, TTL, TFT, and LCD interfaces and is equipped with CS5536 Integrated VGA, Inside 256K Flash BIOS and Dual Realtek 8139CL 10/100Mbps built-in Ethernet. The PC104-A2512 also offers an optional Line-OUT, Mic-IN high-quality AC97 audio CODEC component. This motherboard is equipped with multiple ports consisting of an IrDA port, two serial ports and one parallel port. The motherboard also includes an FDD port that can support up to two floppy drives, and a PS/2 keyboard and mouse connector.

“The PC104-A2512 is a high-tech motherboard eliminating the need for a card cage or backplane with self-stacking connectors,” Bernard Casey, VP of Sales, Arista Corporation. “This helps increase our customers’ expansion options and provides multiple motherboards with less susceptibility to failure in harsh environments.

### **Pricing and Availability**

The manufacturers suggested retail price for the PC104-A2512 starts at \$500 for North American sales and is available for immediate delivery through Arista’s distribution partners. For volume pricing and additional information call Arista direct at (510) 226-1800 or visit their website at <http://www.aristaipc.com> .

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**Arista Corporation**

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**Editor's Note:**

A high- and low-resolution product image a PDF of the PC104-A2512 news release and a data sheet is available by calling (949) 476-5005 or visiting:

[http://www.marcompr.com/Product\\_Images/Arista\\_PC104-A2512.htm](http://www.marcompr.com/Product_Images/Arista_PC104-A2512.htm) .

**About Arista:**

Headquartered in Fremont, California, Arista is a worldwide leader in developing, manufacturing and providing integration services for ruggedized computers and panel PCs for harsh industrial environments and mission critical applications.

Arista provides a wide range of products, from 1U/2U/4U/5U 19-inch rack mount, shoebox and tower enclosures to fully configured turnkey systems that include either an SBC with passive backplane or motherboard. Starting from simple basic configurations all the way to fault tolerant/redundant platforms, Arista provides solutions for a wide range of markets: IP telephony, call centers, enhanced services, broadcasting/convergence, CPE, IVR, machine control, automation, medical, Kiosk, Internet service providers, telecom and broadband streaming.

To learn more about Arista Corporation, please call (510) 226-1800 or visit [www.aristaipc.com](http://www.aristaipc.com) .

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