



## FOR IMMEDIATE RELEASE

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### **Arista Launches its New Compact, Low-power Industrial 15.0-inch LCD Panel Computer**

*The ARP-2615AP is ideal for factory automation, facility monitoring, machine automation and environmental monitoring applications.*

**FREMONT, CA – March 2, 2006** – Arista Corporation, a leading industrial PC solutions provider, introduced today its new industrial 15.0-inch LCD Panel Computer, the ARP-2615AP. Designed to meet the demands for mission critical, high performance and reliable operation, the unit is ideal for factory automation, facility monitoring, machine automation and environmental monitoring. The ARP-2615AP features a small size, low-power consumption and is wall-mountable.

The new ARP-2615AP is equipped with a 15.0-inch LCD and 3.5-inch embedded board, which incorporates a VIA Eden 667MHz processor. System memory for the unit is comprised of one 144-pin SO-DIMM socket with up to 512MB of memory capacity. The Local Area Network (LAN) uses a Realtek 8139 C PCI PnP Base-T Ethernet controller. Video support features a built-in VGA controller with up to 32MB of shared memory for display.

The system comes with three RS-232 ports, a 4-Wire resistive touch screen and an optional PCMCIA for wireless applications. In addition, the ARP-2615AP has an on-board CompactFlash™ Type-1 socket, an optional 2.5-inch hard disk drive (HDD) and one 16-bit PC/104 extension connector.

“The new compact ARP-2615AP with its 15.0-inch LCD Panel is ideal for compact environments,” said David Marich, Sales Manager for Arista Corporation. “The units rugged design and its wall-mount capability ensure easy installation for a variety of industrial applications. All of Arista’s panel computers are backed by our optional next day replacement warranty, further ensuring our commitment to quality and excellence.”

#### **Pricing and Availability**

Pricing for the ARP-2615AP series starts at \$1,500 for North American sales and is available for immediate delivery. A datasheet for the ARP-2615AP series is available at [http://www.aristaipc.com/panel\\_pc/pdf-for-lcd/ARP-2615AP.pdf](http://www.aristaipc.com/panel_pc/pdf-for-lcd/ARP-2615AP.pdf). For sales information contact Arista at (510) 226-1800 or visit their Web site at <http://www.aristaipc.com>.

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A high- and low-resolution product image and HTM document of the ARP-2615AP news release is available by calling (949) 476-5005 or by visiting: [http://www.marcompr.com/Product\\_Images/Arista\\_ARP-2615AP.htm](http://www.marcompr.com/Product_Images/Arista_ARP-2615AP.htm).

**About Arista**

Headquartered in Fremont, California, Arista is a worldwide leader in developing, manufacturing and providing integration services for ruggedized computers and panel PCs for harsh industrial environments and mission critical applications.

Arista provides a wide range of products, from 1U/2U/4U/5U 19-inch rack mount, shoebox and tower enclosures to fully configured turnkey systems that include either an SBC with passive backplane or motherboard. Starting from simple basic configurations all the way to fault tolerant/redundant platforms, Arista provides solutions for a wide range of markets: IP telephony, call centers, enhanced services, broadcasting/convergence, CPE, IVR, machine control, automation, medical, Kiosk, Internet service providers, telecom and broadband streaming.

To learn more about Arista Corporation, please call (510) 226-1800 or visit [www.aristaipc.com](http://www.aristaipc.com).

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